## The Challenge

There is an influx of mobile devices in the enterprise. According to a 2013 survey of CIOs by Accenture[1], mobility is seen as a key revenue generator by 84% of respondents.

As IT tries to tame the BYOD tsunami in the short-term, business users are demanding more powerful experiences on their mobile devices. They are asking for mobile apps that enable them to easily access business processes and help them to collaborate with co-workers, so that they can be just as productive when away from the office as they are from their desks. If the corporate mobility solution does not deliver a high standard for user experience, there's a risk that users will bypass using it (e.g., use personal email for corporate data, access consumer cloud services, etc.). This not only negatively impacts the ROI of the mobility deployment but also potentially creates corporate data leakage.

In the short term, IT is challenged with managing the growing number of mobile devices while striving to maintain a balance between user expectations and corporate data security. In the longer-term, IT has to define a comprehensive mobility strategy that meets business goals.

## How Good™ can help

For businesses that are early in their mobility journey, the Good Collaboration Suite helps them to embrace BYOD by managing devices and enabling day one productivity. It also helps them to grow their mobility deployment with additional capabilities that truly start to deliver mobile productivity.

The Good Collaboration Suite includes Good for Enterprise®, Good Share™ and Good Connect™ secure mobile apps that simplify access to email, calendar, contacts, tasks, instant messaging, browsing and document sharing. These apps are built using Good's next-gen containerization, which includes secure data sharing between any Good-secured app, as well as app-level encryption independent of the device used. In addition, it includes mobile device management capabilities, support for S/MIME, server software and Technical Support.

Let's take a closer look at each component of the Good Collaboration Suite:
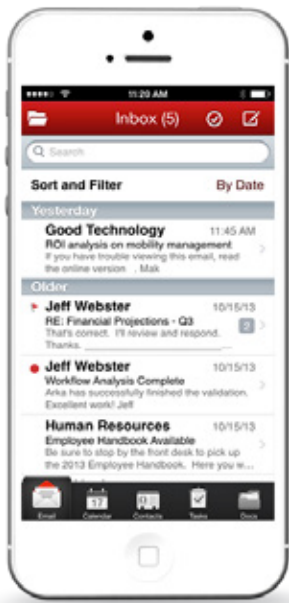
**Good for Enterprise:** Good for Enterprise securely manages data and devices and accelerates day one employee productivity with secure email, calendar information, contacts details, browser access, task management and document data. It delivers a consistent and tailored experience across multiple devices on Android™, iOS and Windows Phone 8™. Good for Enterprise also integrates with Good Share and Good Connect for enhanced collaboration with secure file sharing and presence/instant messaging. With Good for Enterprise, IT can deploy a corporate mobile email solution that meets all their security and compliance needs while enabling a powerful business experience on mobile devices.
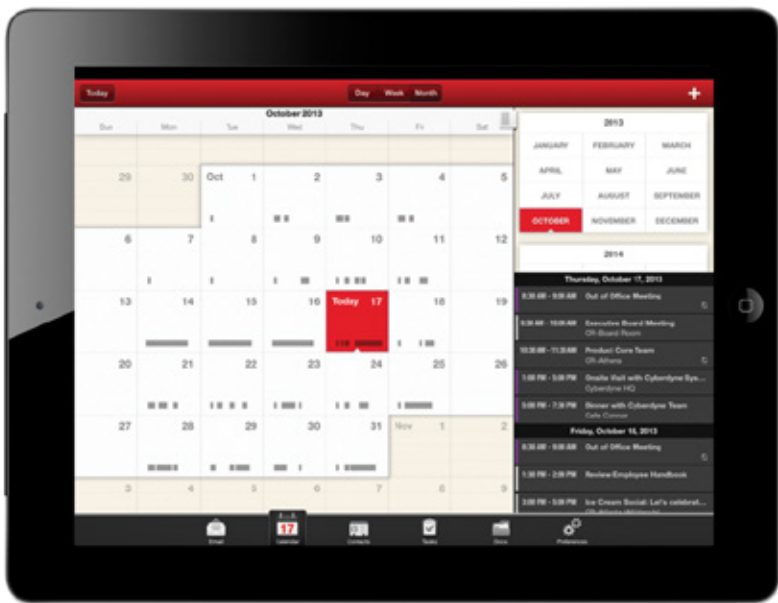
### GOOD COLLABORATION SUITE

1. **Enables mobile users to communicate and collaborate securely.**

2. **Protects corporate data on mobile devices; maintains user privacy.**

3. **Empowers line of business mobile transformation with secure collaboration workflows.**

4. **Increases return on investment on your mobility deployment.**

[1] Accenture Mobility CIO Survey 2013: Business Opportunities in the Maturing Mobility Market
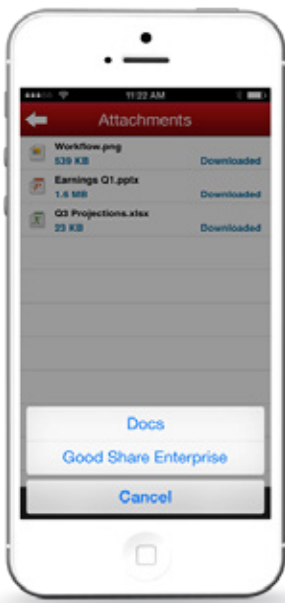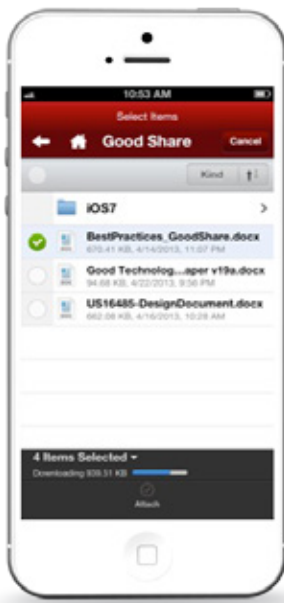
**Inbox**



**Calendar**



**Good Share:** File sharing capabilities are considered to be critical for mobile collaboration. In Good Technology's latest Mobility Index Report for Q2/Q3 of 2013, document editing came out on top as the largest single commercial app category, securing 56 percent of activations. Good Share enables mobile business users to securely access, download and share documents by integrating with SharePoint and other network file servers using their device of choice. It enables secure offline synchronization of files between the device and the corporate repositories. Good Share also integrates with Good for Enterprise and Good Connect for secure email delivery and instant messaging. Users can easily attach a file from their email, or link to a file from their Good Connect instant message, enabling easy and secure file sharing.
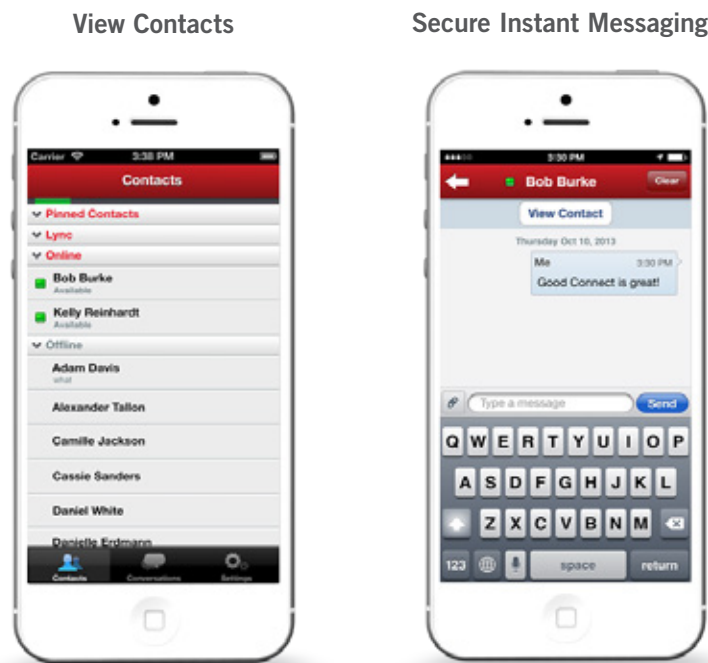
**Attach File**



**Download File**

**Good Connect:** When users are mobile, it is challenging to reach the right person at the right time. Good Connect enables mobile users to check the presence status (online, offline, away, etc.) of their colleagues and securely instant message with them using their preferred communication tool (email, IM, phone call) thus improving productivity. Good Connect also supports policy-controlled workflow integration with Good for Enterprise and Good Share for secure email delivery and file sharing.

**View Contacts**

**Secure Instant Messaging**

**S/MIME:** For certain regulated industries, encryption of the email content is mandatory for compliance. Good for Enterprise supports S/MIME, securing access to the email through certificate-based authentication. Mobile email messages are encrypted and signed to ensure privacy and integrity.

**Mobile Device Management:** As your mobility deployment grows, the Good Collaboration Suite delivers integrated device and application management capabilities giving you full visibility of your mobile fleet. You can now easily provision new devices, enforce security policies and remote wipe enterprise data or the entire device based on your policies.

**Get Started With the Good Collaboration Suite**

Good recommends the following three steps that help to deliver a powerful collaboration experience to business users without compromising security or increasing IT overhead:

1.  Assess the collaboration needs of your mobile users. For example, do they need access to basic corporate email or also to apps such as file sharing or complex collaboration workflows to get their job done? Also consider your compliance requirements. (NOTE: Mobile users could be employees, business partners, or temporary staff).

2. Select a platform-agnostic solution that delivers a simple, consistent but tailored experience across devices. This will lower upfront training requirements as users move between devices and will minimize IT trouble tickets.

3. Implement a solution that secures not just the device, but more importantly secures your collaboration apps and data without compromising user privacy. This will help you to mobilize additional business workflows that increase the ROI of your mobility deployment.

The Good Collaboration Suite is licensed on a per user annual subscription basis. For additional product information, please visit http://www1.good.com/applications/collaboration-suite/

# About Good Technology

Good Technology is the innovation leader in secure mobility solutions; enabling business to move freely and engage at the edge. Good's comprehensive solution consists of a secure mobility platform, mobile device management, a suite of collaboration applications, and a broad third-party application and partner ecosystem that unlocks your mobile potential. More than 5,000 organizations in 130 countries use Good Technology solutions, including FORTUNE 100™ leaders in commercial banking, insurance, healthcare, retail, government, and aerospace and defense. Learn more at www.good.com.

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