# The best deal in print.



Save up to 50% on the HP OfficeJet X series.

From now until June 30, 2015, your customers can save up to 50 percent off the estimated street price of any qualifying HP OfficeJet X MFP or printer!

Product Description	SKU#	Rebate		4	-	
HP OfficeJet Enterprise X555xh	C2S12A	\$600				
HP OfficeJet Enterprise X585dn	B5L04A	\$1000		1	/	
HP OfficeJet Enterprise X555dn MFP	C2S11A	\$375			Estate to the second	
HP OfficeJet Enterprise X585f MFP	B5L05A	\$1150		1		
HP OfficeJet Enterprise X585z MFP	B5L06A	\$1400		- 1		
HP OfficeJet Pro X451dn	CN459A	\$225		-		
HP OfficeJet Pro X451dw	CN463A	\$250		- 1		
HP OfficeJet Pro X551dw	CV037A	\$300	HP OfficeJe			
HP OfficeJet Pro X476dn MFP	CN460A	\$325	Enterprise	X585 MFP	0	2
HP OfficeJet Pro X476dw MFP	CN461A	\$350				
HP OfficeJet Pro X576dw MFP	CN598A	\$400				3
HP PageWide Technology uns like laser. Half the cost.						
Technology						

## Terms and conditions

This promotion is valid in the United States only, effective from April 1, 2015, to June 30, 2015. This offer is valid while supplies last. Eligible printers are limited to the following HP OfficeJet X models: B5L04A, B5L05A, B5L06A, C2511A, C2512A, CN459A, CN463A, CN463A, CN460A, CN461A, CV037A, and CN598A. This offer CANNOT be used in combination with ANY other special pricing from HP. Standard return terms and conditions apply for this promotion, unless products are returned via the HP Buy and Try Promotion and all terms and conditions of the aforementioned program are met. For details, see hp.com/go/buyandtry. HP reserves the right to terminate, alter, or modify these terms and conditions at any time.

<sup>1.</sup> Comparison based on manufacturers' published specifications of fastest available color mode (as of August 2013) and includes color laser MFPs <\$1000 USD and printers <\$800 USD available August 2013 based on market share as reported by IDC as of Q2 2013 and HP internal testing of printer in fastest available color mode (sample four-page category documents tested from ISO 24734). For more information, see hp.com/go/printerclaims.

2. Based on the majority of color laser MFPs <\$1000 USD and color laser printers <\$800 USD as of August 2013 as reported by IDC as of Q2 2013. CPP comparisons for laser supplies are based on published specifications of

<sup>2.</sup> Based on the majority of color laser MFPs <\$1000 USD and color laser printers <\$800 USD as of August 2013 as reported by IDC as of Q2 2013. CPP comparisons for laser supplies are based on published specifications of the manufacturers' highest capacity cartridges. HP Office Jet X CPP based on 970XL/971XL ink cartridges' estimated street price, published page yield for color prints and continuous printing. Actual prices and yields may vary For more information, see hp.com/qo/learnaboutsupplies.

<sup>3.</sup> Terms and conditions apply. See hp.com/go/buyandtry for details.

## **HP OfficeJet X Promotions**

HP OfficeJet Enterprise X Promotion # 92156247 HP OfficeJet Pro X Promotion # 91969243 v3

Effective: April 1, 2015 – June 30, 2015

#### Overview

Channel Service Providers (CSP) and eligible Direct Response Channel (DRC) Partners will receive a rebate for each eligible product or bundle sold and shipped during the promotional period. HP Authorized Partners will receive the rebate on eligible product purchased from a CSP or HP Source. CSP representatives MUST inform the inquiring reseller that the product they are purchasing is under promotion and cannot be combined with other promotions, pricing, or offers from HP. Promotional rebates are intended to be passed through to end-user Customers. The Program is valid in the United States only.

#### **Timeframe**

This promotion is effective from April 1, 2015, to June 30, 2015. This offer is valid while supplies last. Eligible product must be shipped from CSP to reseller or from the DRC to the end user within the promotion time frame to be eligible for this rebate.

# Product eligibility and offer

Eligible Products

Product Description	SKU	Option	Rebate	Program #
HP OfficeJet Enterprise X555xh	C2S12A	#BGJ	\$600	92156247
HP OfficeJet Enterprise X585dn	B5L04A	#BGJ	\$1000	92156247
HP OfficeJet Enterprise X555dn MFP	C2S11A	#BGJ	\$375	92156247
HP OfficeJet Enterprise X585f MFP	B5L05A	#BGJ	\$1150	92156247
HP OfficeJet Enterprise X585z MFP	B5L06A	#BGJ, #201	\$1400	92156247
HP OfficeJet Pro X451dn	CN459A	#B1H, #201	\$225	91969243
HP OfficeJet Pro X451dw	CN463A	#B1H	\$250	91969243
HP OfficeJet Pro X551dw	CV037A	#B1H	\$300	91969243
HP OfficeJet Pro X476dn MFP	CN460A	#B1H, #201	\$325	91969243
HP OfficeJet Pro X476dw MFP	CN461A	#B1H	\$350	91969243
HP OfficeJet Pro X576dw MFP	CN598A	#B1H	\$400	91969243

## Specific promotion terms and conditions

Eligible product shipped before or after the specified promotional period is not eligible to receive the promotional pricing.

# NOTE: This offer CANNOT be used in combination with ANY other special pricing from HP.

Channel Service Providers with a current HP U.S. Partner Agreement ("PA") and a Channel Service Provider ("CSP") Addendum are eligible to participate in the Promotion. As of August 1, 2014, those channel partners are Ingram Micro, Tech Data, Synnex, and United Stationers (as defined by their Commercial PA with HP). HP authorizes Supplies Wholesalers to purchase IPG hardware Products from HP authorized commercial hardware Distributors for resale to HP Authorized Partners and Other Resellers. As of August 1, 2014, those channel partners are SP Richards, Digitek, and Supplies Network. CSPs and Supplies Wholesalers will receive reimbursement directly from Hewlett-Packard for eligible sales to all HP Authorized Partners (any second-tier channel partner that has signed the PA), excluding DRC Partners. DRC Partners with a current HP U.S. Partner Agreement and a Volume Partner Agreement (VPA) are eligible to participate in the Promotion. DRC Partners who file promotional claims directly with HP are excluded from receiving upfront rebates from CSPs. As of August 1, 2014, those HP Authorized Partners are CDW, Insight, PC Connection, PCM (including Wareforce), and Zones.

- HP Authorized Partners that purchase directly from HP for resale to end users ("HP Source Partners") may participate in the Promotion. HP Source Partners (excluding DRC Partners) will receive instant savings upfront for products procured directly from HP Source.
- HP Authorized Partners with a DRC Addendum who file promotional claims directly with HP may participate in the Promotion. Eligible DRC Partners will receive reimbursement directly from Hewlett-Packard for eligible sales to end-user customers.

## **Submitting claims**

Promotional claims must be reported to HP and must reference eligible product and **include the serial number of required product as posted on the HP Rebates Website** for eligible promotional pricing. No substitution of eligible part numbers will be accepted unless specified in the promotional guidelines. Eligible partners must submit invoice detail to HP through EDI or SPAR to be eligible for this promotion. Eligible partners who have been granted an exception to the EDI or SPAR submission requirement will be paid based on their sales out EDI for individual SKU instant rebates. Claims should be submitted under Promotion # **92156247** (for OfficeJet Enterprise X) or **91969243** (for OfficeJet Pro X).

For orders placed during the promotional timeframe and shipped after the expiration of the promotion, HP will grant a 14-calendar-day grace period for partners. Any shipments made after the 14-day grace period will be rejected. No exceptions will be granted.

Rebate claims must be submitted by uploading a completed claim form within 60 calendar days of shipping the eligible product(s). Incomplete or inaccurate information will result in delay or denial of a claim. Eligible partners are responsible for the accuracy of the data provided. HP assumes no obligation or liability whatsoever for rebate payments on late, missing, misdirected, incomplete, or inaccurate data, irrespective of cause.

#### Exclusions

Returns are specifically excluded from this promotion. Standard returns terms and conditions apply for this promotion.

HP Promotion rebates cannot be claimed in combination with any other negotiated special discount or in addition to HP special pricing programs such as Big Deals unless specifically documented through business unit approval. Eligible partners must choose between HP special pricing and the promotional rebate. Eligible partners may use the HP Rebate Calculator for pricing analysis. HP reserves the right to exclude claim payments for which a Big Deal or any other HP Program rebate has previously been paid.

## **Payment and resubmissions**

Upon approval of a claim by HP, payment will be credited to the eligible partner within 30 days. HP's systems are the systems of record for the promotion. The final decision to allow or refuse any or all portions of a claim rests solely with HP. HP may require repayment of amounts overpaid by HP in reliance on inaccurate data. HP will not consider researching any other part numbers other than the original eligible part numbers for this promotion. Any variance by participating eligible partners will result in forfeiture of their promotional rebates. **There will be no exceptions to this requirement by HP**. Denied claims may be resubmitted within 30 calendar days of receipt of denial reconciliation statement, with appropriate new supporting information and following the 'submitting claims' details described above.

Eligible Partners will be given a thirty (30) day reconciliation period from the date Promotion credit memos are issued. Eligible Partners are expected to notify HP of any discrepancies within thirty (30) days of receipt of payment. HP will not research or consider payment on any promotional discrepancies after the thirty (30) day timeframe.

# No early deductions, agreement to terms

CSPs and DRCs will not take any debit memo deductions, as per the terms in its distribution agreement, but will wait for HP to complete the claim to provide a credit or a rejection notice. By submitting claims referencing a program or promotion, the CSP or DRC agrees to the administration and the terms and condition details of that program or promotion, and, as applicable, the terms and conditions of the HP PA governing CSPs' and DRCs' purchase and re-sale of HP products.

# **Program audits**

As validation for each claim submitted, HP will utilize sales-out system-generated reports, which include eligible SKUs, invoice date, quantity sold, invoice price, serial number(s) of the eligible HP product(s) sold, reseller name, and reseller invoice number. In case of discrepancies or incomplete data, HP will request copies of invoices showing proof of purchase of the eligible SKUs including invoice date, invoice price, and the serial number of the eligible HP products sold.

HP reserves the right to inspect or audit eligible partners' records to verify the accuracy of the promotion rebate credit earned. HP may require audits to ensure that payments are used as indicated in the promotion guidelines. All material supporting an Eligible Partner's promotion claims must be kept for four years following the Promotion for audit purposes.

HP reserves the right to request additional information regarding any claim and supporting documentation. All documentation submitted for this Program becomes the property of HP and will not be returned. Submission of a false claim or incorrect or fraudulent documentation may result in disqualification from this Program, future HP Programs, termination of channel partner's Agreement with HP, forfeiture or repayment of Program benefits, and/or civil or criminal liability to the submitter.

# Changes in HP authorization status

A change in an account's authorized status may restrict or eliminate its access to funds paid under the Program. HP will stop distributing funds to any account HP terminates, or which is not renewed by HP following account agreement expiration. Upon termination or non-renewal, HP will notify channel partner with respect to pending payments for activities that were completed prior to the date of termination or expiration. Any requests for payment for an activity conducted after account's authorization has been terminated will be refused. All other terms of channel partner's PA and related documents apply. Shipments against U.S. promotions must occur within the United States of America.

HP RESERVES THE RIGHT TO TERMINATE, ALTER, OR MODIFY THESE TERMS AND CONDITIONS AT ANY TIME.